

YOUR DATA SOLUTION PARTNER

# COMPANY PROFILE

Empower businesses to make better decision, optimize their performance and provide solutions that are sustainable.





#### Who We Are

We are a leading consulting firm specializing in providing advisory services for building and implementing business intelligence solutions. We have a team of experts with extensive experience in Power BI, Power Apps, Power Automate and Azure Synapse Analytics.



### **OUR FOUNDER**

Jay Shong, the driving force behind Data Cube, a pioneering data analytics company that has reshaped the landscape of the industry. With an impressive tenure of over 10 years in the field of data analytics in Australia, Jay Shong has garnered a wealth of experience and emerged as a distinguished expert, particularly in Microsoft technologies.

His proficiency in Microsoft technologies set him apart, positioning him as a go-to authority in the rapidly evolving field.

Having served in pivotal roles across multiple MNCs, Jay accumulated a wealth of knowledge and insights into the intricacies of data analytics. His ability to navigate complex challenges and deliver innovative solutions caught the attention of industry leaders, solidifying his reputation as an expert with a keen understanding of Microsoft technologies.

In 2021, fueled by a passion to create a lasting impact and driven by the belief that data held the key to unlocking untapped potential in businesses, Jay Shong founded Data Cube. The vision was clear — to democratize access to powerful data analytics tools and empower organizations to make data-driven decisions with confidence.



## **OUR VISION**

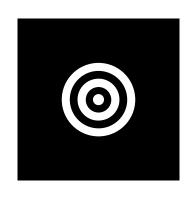
Our vision at Data Cube is to democratize the power of data, making advanced analytics accessible to businesses of all sizes

## **OUR MISSION**

Our mission at Data Cube is to empower businesses to make data-driven decisions by providing expert consulting and cutting-edge technology solutions, enabling them to turn raw data into actionable insights that drive growth and success.



## **OUR SERVICE**



#### **Data Strategy**

Empower your business to adapt to everchanging market conditions with latest technology.



#### **Reporting**

Enhance the visibility of your business with interactive dashboard, and empower your users to make data-driven decisions.



#### **Data Science**

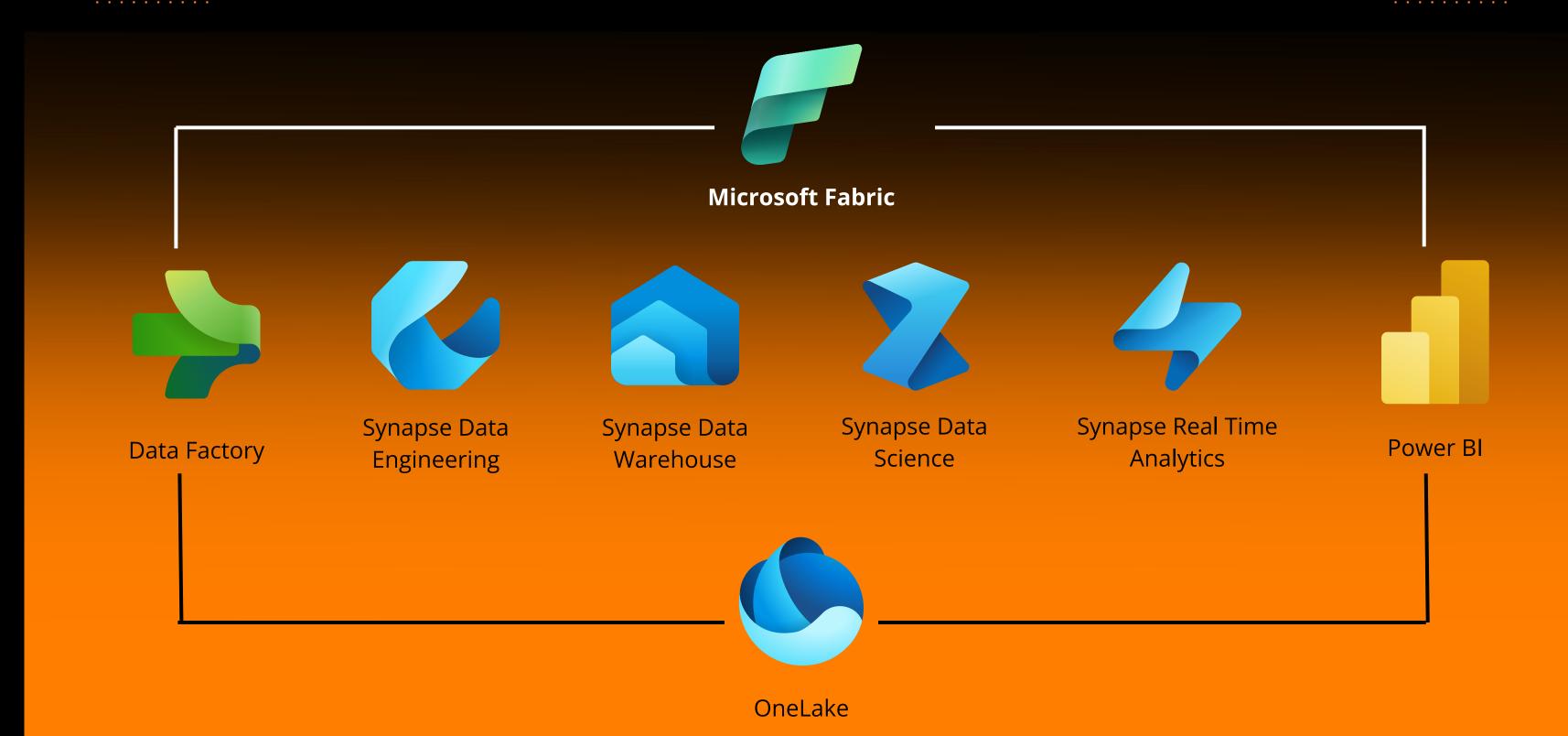
Boost your business with smart and powerful Artificial Intelligence and Machine Learning solutions.

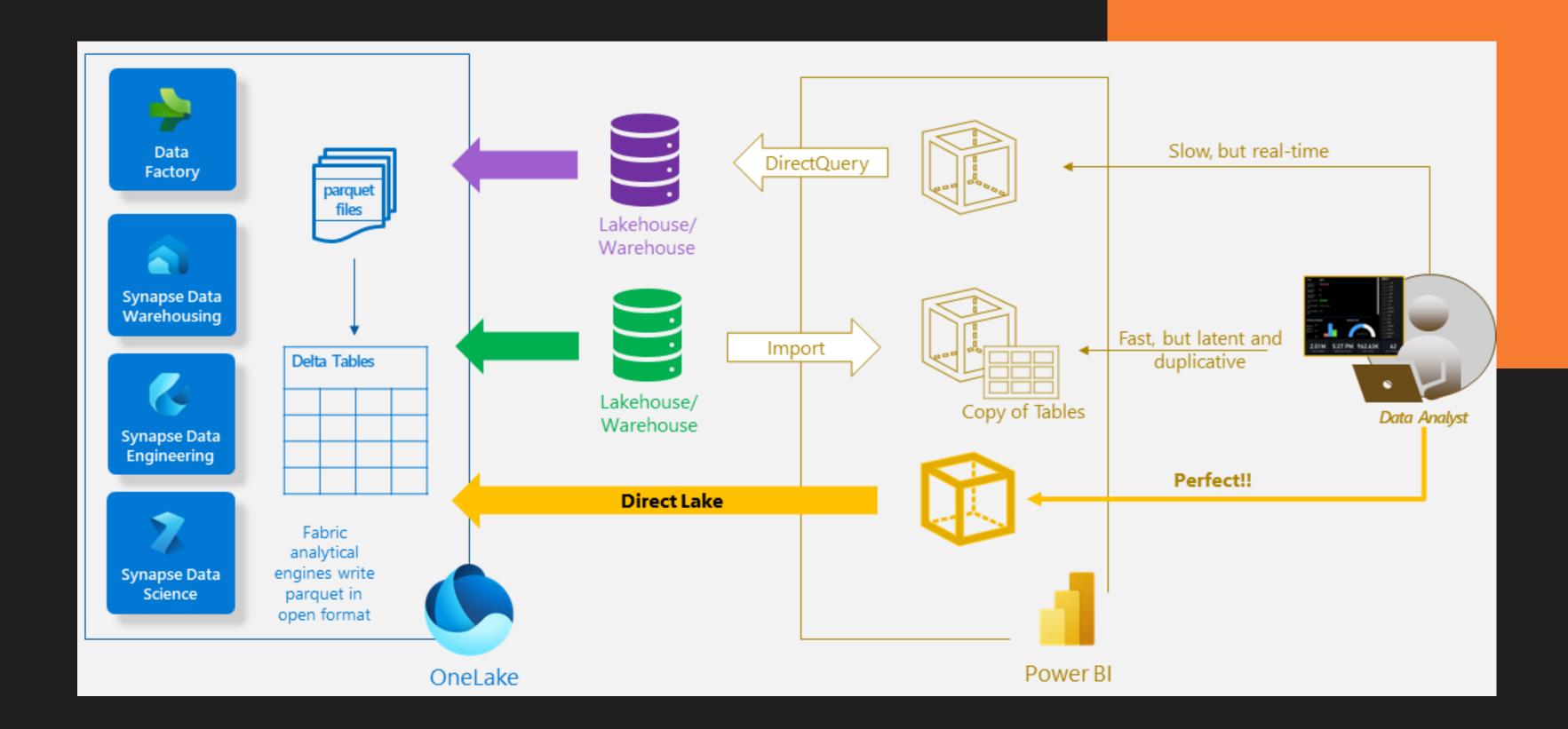


#### **Big Data Platform**

Streamline your business with one integrated and reliable big data platform to support your daily business activities.

## OUR TECHNOLOGIES







## CASE STUDY 1

#### **Data Warehouse (Sime Darby Plantation)**

Due to multiple sources of data coming in and numerous data entry effort to consolidate them, Sime Darby Plantation decided to automate their reporting framework through Azure Synapse Analytics and Power BI to streamline the process and gain real-time insight.

- Reduce manpower
- Real-time insight
- Single source of truth
- Consolidated Reporting

#### **CFO DASHBOARD** 2022 🗸 01-Feb-2021 to 31-Jan-2022 **Current Ratio Debt to Asset Ratio Debt to Equity Ratio Return on Asset Gross Profit Margin** 1.15 0.23 0.49 0.02 80.13% RATIOS Net Assets This Year Last Year BALANCE SHEET **PBIT Margin** Operating Expenses Cost of Sales Net Profit 56.95% **PROFIT** & LOSS **Working Capital Cash Balance Cash Ratio** This Year Last Year CASH FLOW

## CASE STUDY 2

#### **CFO Dashboard (Keris Hijau Sdn Bhd)**

CFO Dashboard provides a comprehensive and real-time overview of key financial metrics. Through intuitive visualizations and dynamic reporting, CFOs and financial stakeholders gain instant insights into critical aspects of their organization's financial health.

- Real-time insight
- Single source of truth
- Consolidated Reporting

## TRUSTED BY OUR CLIENTS



















VICTORY FAMILY CENTRE REICON







## **CONTACT US**

Let's start your data-driven journey with US!

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